

NEHIR INSEL

BUSINESS ADMINISTRATION STUDENT

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SUMMARY

Third-Year Business Administration student in the English program at Marmara University with a strong interest in management, business development, marketing, and finance. Skilled in Microsoft Office programs, analytical thinking, problem-solving, teamwork, and effective communication. I am a proactive, adaptable, and results-oriented individual who values continuous learning and creating value through collaboration in dynamic environments

EDUCATION

Marmara University Istanbul, Turkey Business Administration (English)	2024 – Present
Bahçeşehir College Anatolian High School Izmir, Turkey GPA: 95/100	2019 – 2023

WORK EXPERIENCE

- Business Development & Operations Intern - Unsa Group** / 05.2026 - Present
Conduct market, competitor, and manufacturer research to support business development. Participate in social media and advertising processes. Support product launch and communication activities for retail market introductions.
- Sales Advisor - Migros Retail Group, Izmir** / 08.2024 - 09.2024
Gained experience in customer relationship management, retail sales, and product management while supporting daily store operations.

SKILLS

- Business & Strategy:** Business Development, Market & Competitor Research, Project Management, Data Analysis
Marketing & Ops: Social Media Marketing, Product Launch Support, Event Operations, Brand Communication
Tools & Skills: MS Office Suite, Analytical Thinking, Stakeholder Management, Cross-Functional Collaboration

LANGUAGES

- Turkish (native)**
English (B2) Marmara University English Proficiency Exam: 92/100
German (A2)

CERTIFICATIONS

IS'te Artificial Intelligence Program	2026
Future Sales Academy - Youthall	2026
QNB 101 Online Internship Program	2026
Yetgen Academy Graduate - Yetkin Gençler	2025

EXTRACURRICULAR ACTIVITIES

- Vice President - Marmara Sinerji Society (Marmara University)** / 09.2025 – Present
Lead strategic planning, coordinate club operations, and organize career summits, company visits to leading organizations, social responsibility projects, and social events
- Project Development Department Member - Marmara Sinerji Society** / 10.2024 - 09.2025
Contributed to planning and executing society events, including the SLZ'24 and HRS'24 summits
- Model United Nations**
Bahçeşehir College MUN, UNSC Chair (2022)
Robert College International MUN, Delegate (2021)
Atatürk Anatolian High School MUN, Delegate (2021)
Galatasaray University MUN, Delegate & Honorable Mention (2020)
Izmir University of Economics MUN, Delegate (2019)
- Teens Dream Video Contestant (2020)**
Global youth competition raising awareness of the UN Sustainable Development Goals